

## Advertisement Prices

Prices as follows:

### ◆ **POLITICAL ADS:**

- ◆ Full Page . . . . . \$300
- ◆ Half Page . . . . . \$200

### ◆ **BUSINESS ADS:**

- ◆ Full Page . . . . . \$300
- ◆ Half Page . . . . . \$200
- ◆ Quarter Page . . . . . \$100

### ◆ **Personal Ads:**

- ◆ Full Page . . . . . \$200
- ◆ Half Page . . . . . \$150
- ◆ Quarter Page . . . . . \$75

## Advertisement Prices

### Premium Placement Ads:

- Center Page Left . . . . . \$1000
- Center Page Right . . . . . \$1000
- Inside Front Cover . . . . . \$1500
- Inside Back Cover . . . . . \$1500
- Back Page . . . . . \$3000

### Patrons (Listed Names)

- ◆ Name . . . . . \$5.00
- ◆ Groups, Family, Memorials . . . \$15.00
- ◆ Memorials  
(In Memory of — approximate 2" x  
3" Size) . . . . . \$35.00

All Ads must be sent to the Managing Editor, Darla Chase  
Payables by Check or Money Order  
Make payment to: August Quarterly Festival Committee., Inc.

Payment and forms must be received for Ad placement. Pages are limited, therefore, first come, first served.



## August Quarterly 2025

# Souvenir Magazine Pricing Information

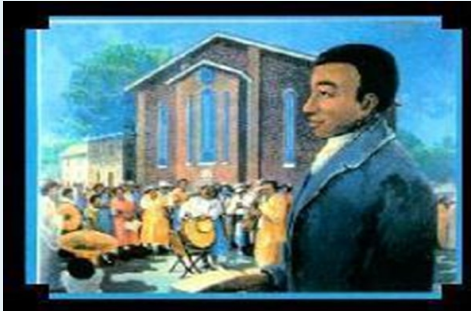
### Advertisement Prices & Deadline

Send Ad Request to:  
August Quarterly Festival  
Committee. Inc.  
P.O. Box 2719  
Wilmington, Delaware 19805  
Attn: Darla Chase  
Email:  
[augustquarterly14@gmail.com](mailto:augustquarterly14@gmail.com)

Tel: 302-690-4547  
Website: [www.augustquarterly.org](http://www.augustquarterly.org)

A 501(c)3 Organization under IRS code

## About August Quarterly



### Background

August Quarterly is a historical festival and celebration. It started in 1814 on the one-year anniversary of when Peter Spencer launched the first African American Church denomination in the U.S. called the Union Church of African Members in Wilmington, DE in 1813. The AQ lives today as a festival to religious freedom and a celebration of the spirit of freedom in every form of human endeavor.

There were several other African American *local* churches at the time, Bethel Church in Philadelphia, James Varick's AME Zion Church in New York, and a Church in Virginia, to name a few, but at the time none had become incorporated as a religious body by, for, or with African Americans in leadership. This is a little known black history fact, with most assuming the church movement for African Americans began with Richard Allen three years later in 1816 at the Organizing Conference of the African Methodist Episcopal Church, or 1820

when the AME Zion Church started. Though extremely significant, particularly since Allen did start the first "local" church for African Americans in Philadelphia, and the AME movement became much more widespread, it cannot be overlooked or dismissed that it was Spencer's church that introduced the notion of a separate and independent denomination for African Americans.

It was one year later, in 1814, on the first year anniversary that Spencer and the Union Church of African Members launched the first August Quarterly, formally known at the time as the Big Quarterly. The churches connected with Spencer's movement were "Methodist" in doctrine and polity, and each one had its individual quarterly meetings throughout the year, but made the annual pilgrimage to Wilmington for a *Big* Quarterly meeting with the other churches in the denomination. The AQ grew to become not only a faith assembly of the Union Church of Africans, but a gathering of African American unity and solidarity in the region.

The Big Quarterly, affectionately known as the August Quarterly Festival (feast) has been a continuous event since 1814, with the exception of the years of the Civil War, 1863-1865. The AQ is like a religious Independence Day, if you will. Initially it commemorated the start of African American religious freedom and churchdom, which caught on to become the most long standing institution in the African American community, withstanding the struggle of the African American community with the mantra "we've come this far by faith, leaning on the Lord."

## About the August Quarterly Souvenir Magazine

### Features of AQ Magazine

- ◆ The AQ Magazine will include Ads, Patrons, Tributes, Articles with Historical information.
- ◆ Distributed free of charge at AQ Festival events.
- ◆ The magazine has become a Historical Collector's Item.
- ◆ 80+ pages.
- ◆ Full color.

### ◆ **Deadline for Advertisements**

**July 21, 2025.**

- ◆ Acceptable payment methods:

Check or Money Order

- ◆ **Make payments to:**

**August Quarterly Festival Committee, Inc.**

***It is wonderful to support, live and love "The Historical Big Quarterly!"***

